

Secure the New Hygiene Standard with Tork EasyCube

The COVID-19 pandemic has brought new challenges

Hygiene

Public spaces are more scrutinized on hygiene levels than ever before

Emotional factors

People are afraid of coming into contact with other peoples' germs

Responsibility

Businesses who aren't seen to take hygiene seriously will suffer



86%¹ 

expect public restrooms to provide a safe hygiene environment to a higher extent now than before COVID-19

The world has changed. How can you rethink cleaning in recovery?



Meet Tork EasyCube, the global leader in data-driven cleaning.

Our intelligent system uses a combination of digital cleaning software and sensors that monitor visitor traffic and consumption levels for soap, sanitizer, hand towels and bath tissue.

Real-time data enables your teams to work smarter by knowing exactly where and when there are urgent needs. Let Tork EasyCube® help you create a safer, more hygienic environment as you return to work and adapt to a “new normal”.

¹2020 Survey conducted by United Minds in cooperation with CINT in April 2020. The survey covered the US, with a total of 1012 respondents.

Tork EasyCube helps you improve safety and hygiene with real-time data

Clean where and when it's needed most

- Use people counters to understand traffic flows and occupancy, enabling you to target high-risk, high-touch areas
- Set visitor thresholds to customize cleaning in each area
- Optimize cleaning routines to save time and reallocate staff to tasks like touchpoint cleaning

Ensure hygiene compliance

- Use your staff's time more efficiently to meet heightened cleaning standards
- Easily train staff on new hygiene protocols and monitor cleaning in real-time
- Quickly adapt to urgent needs
- Report on cleaning tasks for proof of service

Make customers and staff feel safe

- Ensure visitors always have access to proper handwashing and hand drying products
- Change way of working to support social distancing

Take hand hygiene to the next level

- Tork EasyCube® connected products promote hygiene, with the widest sensor-enabled assortment in the market

24%¹ Fewer cleaning rounds with quality improved

Tork EasyCube® eliminates over- and under-cleaning – lower your cleaning rounds and focus on what matters most

89%² of dispenser checks are unnecessary

Cleaners enter restrooms less, protecting them & guests through less contact

Restrooms are fully stocked

99%³ of the time on average

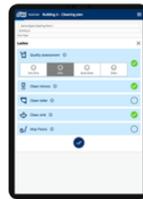
Be proactive, not reactive, to customers' hygiene needs

How it works



1

Sensors measure visitor traffic and dispenser levels in real-time



2

Data feeds into software for managers and cleaners to monitor needs and complete tasks lists



3

Use cleaning statistics and KPIs to manage, follow up and optimize resources for increased efficiency

Every moment is now critical - contact us to discuss how EasyCube can help.

torkusa.com/services/tork-easycube
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¹ The weighted average of results achieved by two Tork EasyCube customers, measured during 158 days, before and after the implementation of Tork EasyCube®.

² Based on Tork EasyCube® data from 8 customers, measured before and after the implementation of Tork EasyCube and for 515 days.

³ Based on Tork EasyCube® data from 10 customers measured over 789 days.